

**EDITING AND UPLOADING
YOUR
NICHE HEALTH PRODUCTS
MINI-SITES**

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NICHE HEALTH MINI-SITES

Getting Started

I've tried to include as much detailed information as possible so you can understand how your mini-site works. On the next page you'll find some "Quick Start" instructions and the following pages contain a more detailed explanation of the website and process of installation.

We're really trying to make this "newbie" proof. If you can upload webpages to your site, then you can install this mini-site.

The Best Place to Start

Probably the easiest way to get started is to watch the videos. I've made some instructional videos that cover the following:

Video 1 → unzip the download file and upload the your mini-site to your website

Video 2 → how to customize your mini-site by locating 2 files and making minor edits to these files...includes changing your google adsense publisher id number

Video 3 → monetizing your site with affiliate links and adding an opt-in subscription box

[Click Here for Videos](#), you'll find the videos and other instructional material at this page.

For questions or comments send an email to Scott at [Support!](#) Please be patient, I'm only one person trying to make everyone happy 😊

Short/Quick Instructions

Thank you for purchasing your preconfigured adsense mini-site. Each package will have a "READ-ME" file. This file will explain the contents of your package and will guide you as to which file or files need to be uploaded to your server.

Each package will include at least one file that needs to be uploaded to your server. It will include the php files that rotate article snippets and it will include at least two files that will allow you to edit your Google Publisher Id and by adding your own content to these files, you'll be able to make your mini-site unique and unlike any other.

You purchased the "**Heart Disease**" mini-site package. Folders included are:

Heart_disease → upload the entire contents to your server. First create a directory (folder) called "heart_disease" and upload the contents of the purchased file "heart_disease" into the new file. So the location for your sales page becomes www.yourdomain.com/heart_disease which will be the index.htm page. You'll want to edit the below two files with your own information.

1-top_intro-adsebse.htm → open this file and change the Google Publisher Id (more detailed instruction below) and create a paragraph or two as a brief introduction to heart disease and replace the text I have written.

1-articleextra-end.htm → you don't have to do anything with this file, however, if you wanted to add your own unique comment, advertising or any html to the bottom of the webpage, this would be where you would do it.

Pdf_messages.zip → This file contains the following files:

Editing You NHP Minisite.pdf → A detailed instruction guide for editing your minisites

free_heart_disease_guide.doc → This is an ebook you can use to entice subscribers by giving it away. It is to be used with the below autoresponder messages.

free_heart_disease_guide.pdf → Just the pdf version of the above .doc file.

autoresponder_cb-links.zip → You'll find 10 text messages for your autoresponder. Questions and comments refer to the above pdf document that was given to the subscriber. The messages also refer to a variety of clickbank affiliate programs relating to health.

A Deeper Look and Explanation

You belong to a Niche Health Products, a PLR membership site. You've got articles, some PLR articles and a PLR ebook. You want traffic! You want affiliate sales! You want e-book sales! You don't have time to create pages out of the articles or the PLR material.

The biggest mistake PLR members make is to take the material as it is and use it for website content. In other words, they don't alter the articles in any way. When you do this you are creating something called "duplicate content". When the search engine spiders find your site that is composed of an article that is on 25 or 50 other sites, it dismisses the importance of all your sites, therefore, the search engines will not send any traffic to your site.

You must do something to create unique pages! Otherwise, you're wasting your time. The only people that will visit your site is your mother, father and maybe brother 😊

Sure you could start creating pages and load them to your site. Well, what if you could simply download a folder and load the webpages in the folder to your site. Edit two files, make some edits on the index page, create your payment button and voila....you have an adsense site with directs traffic to your salespage and you can even start collecting names and email addresses to build your marketing lists.

You've just purchased a complete adsense site! If you know what you're doing, jump in and edit to create your own unique pages.

It is critical that you understand the importance of creating unique pages. If you simply take this package and edit only the adsense code, then load the webpages you'll undoubtedly be creating a website and webpages with duplicate content. These packages are designed so that you can create your own unique pages with very little effort. Please follow the directions.

Each package will deal with a different subject matter, however, each package will have the same and/or similar files to edit with your own information. Once these files are edited you will simply upload them to your website in a new directory that you will create.

All the pages will have links to an "index.htm" page. Usually I will create or use a salespage for an "ebook" of some sort that will be used for the "index.htm" page. Keep in mind you can use this page to do anything you'd like. You can simply put an article and adsense ad if you want. You can put an article with a subscription box to build your marketing list for this particular niche. You can add a popup, one of the "unstoppable sticky note" types like you find at www.Desktop-Wealth.com/soft/impact_pop

The pages are created from a collection of Private Label Right articles like those found at xxxxxxxxxxxxxxxx and free reprint articles from the various online directories. All the webpages, sitemaps and summaries are already created and ready to be loaded to your website.

Each webpage consists of an article along with a couple of article summaries. The summaries are automatically rotated by the script that is included in this package. These snippets are rotated giving your visitor and search engines to appearance of constantly changing website content (this is a good thing!) You don't have to do anything to the script....just upload it to your website along with the webpages. The script is a php script and the following files are included to rotate the article snippets:

randex.php
randex.txt
iplog.txt
data.txt
.htaccess

Simply upload these files along with the content webpages. You don't have to do anything special with them.

Now it's time to expand your horizons! The way we insert unique content along with your unique "Google Adsense" code into each webpage is by using something called "php includes". Now...don't freak out! The concept is kinda like electricity. You don't have to know how it works, you simply flip the switch. All you need to do is edit the content in the following files to create your own unique web pages:

1-top_intro-adsebse.htm
1-articleextra-end.htm

(Be sure to check out the readme file for the accurate file names for the php includes. Your package could include a few extra php includes allowing you to add additional content. If you decide not to use the extra files, you still must upload them as empty files....**this is important!**)

Editing "1-top_intro-adsebse.htm"

Open this file in notepad or some other editor. This file is important. It includes the Google AdSense code. Make sure you find and change the id in the source code as pictured below:

```
8      <td><!-- Insert Adsense 300x250 Code Here -->
9      <script type="text/javascript"><!--
10 google_ad_client = "pub-";
11 google_ad_width = 300;
12 google_ad_height = 250;
13 google_ad_format = "300x250_as";
14 google_ad_type = "text";
15 google_ad_channel = "";
16 google_color_border = "FFFFFF";
17 google_color_bg = "FFFFFF";
18 google_color_link = "000000";
19 google_color_url = "0000FF";
20 google_color_text = "000000";
21 //--></script>
22 <script type="text/javascript"
23   src="http://pagead2.googlesyndication.com/pagead/show_ads.js">
24 </script></td>
25 </tr>
```



Next in terms of importance is changing the h1, h2 and h3 tags or more commonly called the header or titles. Changing the existing titles will help to make your pages more unique. I'll repeat this concept throughout, the more unique the better your pages will be ranked and the more important they'll appear to the search engines which will result in you getting more traffic to your pages. See the diagram below to see where they will appear in the file, they will be some of the first lines of html coding that you'll see.

```
1 <center><h2>Heart Disease Facts & Resources</h2></center>
2
3 <p><table width="300" border="0" align="left" cellspacing="0">
4   <tr>
5     <td><h4 align="center">Heart Disease Information </h4></td>
6   </tr>
7   <tr>
8     <td><!-- Insert AdSense 300x250
9     <script type="text/javascript">
10 google_ad_client = "pub-
11 google_ad_width = 300;
12 google_ad_height = 250;
13 google_ad_format = "300x250_as";
14 google_ad_type = "text";
```

Use your own wording for these header titles. Changing these will help to make your pages unique! The more "unique" the more traffic you'll get!

The next part of this file is a brief introduction to the subject matter. Here' a chance for you to write a keyword rich introduction to the subject of your webpages. You can make it as many paragraphs as needed by using the <p></p> tags. Once again this is a very important part of your web pages and your ability to insert your own unqiue content will make these pages unlike anyone elses. This intro paragraph gives you a chance to make some money. You can tastefully recommend a product and insert an affiliate link. You can suggest the visitor sign up for your newsletter, or you can insert the code for a subscription box for you newsletter and/or list.

You're limited to your imagination regarding the content and purpose of the intro paragraph. The beauty of using this file in the php include is that you can change the look of your entire set of pages by simply changing the content of this file. This is where the content is located in the file:

```

22 <script type="text/javascript"
23   src="http://pages.google.com/adsense/
24 </script></td>
25   </tr>
26 </table>
27   <!-- Create your own intro paragraph, try for at least 2 small paragraphs. You
28   can add any html coding you think appropriate. Experiment! -->
29   <p> It is important to for you to write a brief introductory paragraph here. This
30   is called article wrapping and will create a degree of uniqueness. If you don't write
31   a short intro you'll have a site similar to someone elses and the value of this site
32   will be less.</p><p>Also this would be a great area to promote an affiliate program
33   and/or you would could direct the visitor to your sales page for a health guide that
34   you would be selling.</p>

```

Google Adsense Ad

Create your own introductory paragraph. Use any html coding needed, or simply fill in the <p></p> tags.

Make sure you add some affiliate links or link back to the index salespage!

Editing "1-articleextra-end.htm"

This is the file that is included on the web pages by the php includes at the end of the article. It includes the file that rotates the article snippets. These snippets are randomly rotated creating unique material on each page, whether it is seen by a human visitor of a search engine spider.

```

1 <?php
2   require ("randex.php");
3   ?>
4 <br>
5 <p>See entire summary of <a href="randax.htm" target="_blank"><strong>
6   Heart Disease and Heart Attack Articles</strong></a> </p>

```

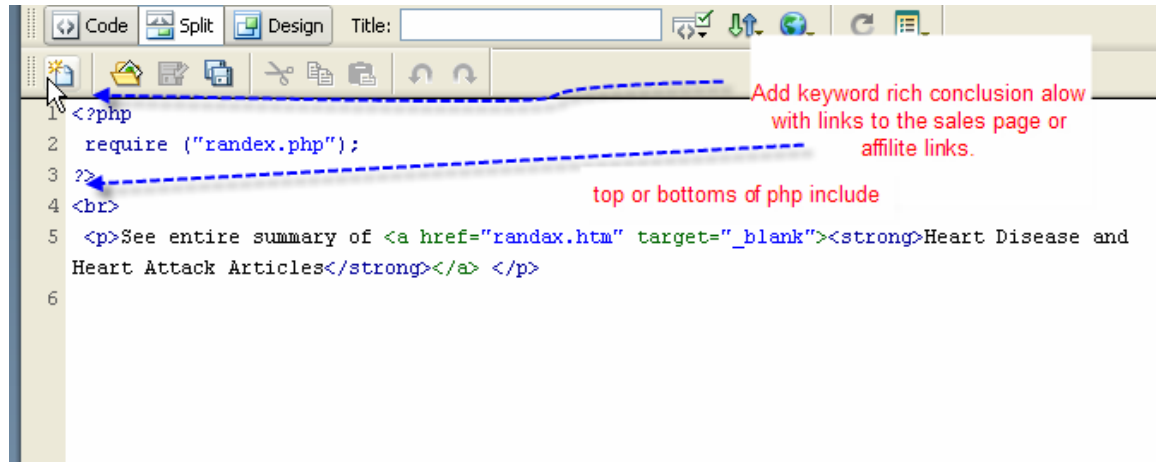
Php rotating script. This randomly rotates the article snippets on each webpage

You can also add your own "resouce box" and/or comments at the end of the article. Again, don't forget to put some links in. Wrap your content in <p></p> tages for proper formatting! Make sure you place your comments above the php include!!

The circled code creates the link at the bottom of the page. If you wanted you can add more content, links or anything to the bottom of this link or in between the link and the "php include" that rotates the article snippets

See entire summary of [Heart Disease and Heart Attack Articles](#)

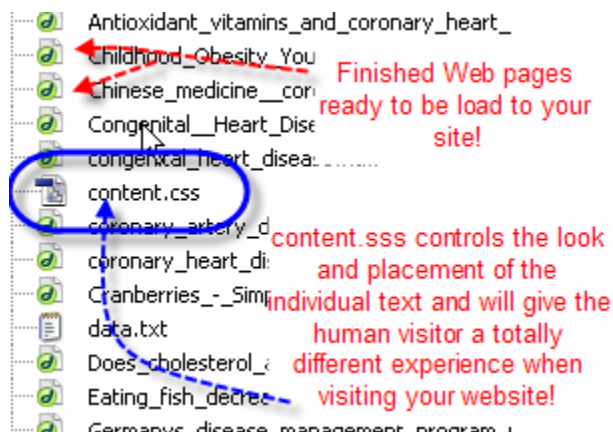
Personally I would add a conclusion of some sort making a generalized comment on the subject being developed and then add more affiliate links



Formatting with External CSS Stylesheets

We have another way to add to the uniqueness of our mini-website. Let's consider the css file. If you already know about css style sheets you can create a new looking document by changing some of the formatting. You can change the formatting by changing the text size, change the text font, change the look of the h1 tags, change the background color. If you are unfamiliar css stylesheets, do a search on google and you can pick up the basics on how to edit the stylesheet very quickly.

This is what the css style sheet file looks like:



.Htaccess

A file by this name is already included in the folder that you upload to your website server.

Must be uploaded to your directory and with most hosts it will allow you to keep the .html or .htm extensions. If this file isn't uploaded your webpages would have to end in .php. Simply upload the file as is.

If the provided htaccess file doesn't work you might need to change it, contact your hosting support department and ask what the proper htaccess file should be.

If your hosting provider is Dreamhost, you should contact their support department and ask them for the proper .htaccess code.

Php Includes

It is out of the realm of this introduction to fully discuss how php includes work. If you design your own webpages in any type of editor, even Dreamweaver or Microsoft xxx then you can use a php include. First let me show you what one looks like:

```
<?  
include("XXXX.htm");  
?>
```

Wherever you insert the above code in your webpage, the php include will "include", that is, pull in the contents of the file xxxx.htm keep in mind it could be a php file, txt file, or html file. Imagine this scenario, you have 20 webpages and all have the above "php include" which pulls in the file xxxx.htm and xxxx.htm has the following text:

Get this great book for \$20!

All 20 pages will have the text **Get this great book for \$20!** Wherever you have placed the php include. To see the value of this, consider what we can do. Let's say a week goes by and sales are bad. You want to give your visitors an extra incentive and you want to change the above text to **Get this great book for \$15 and I'll throw in free consultation!** You could edit each of the 20 pages individually, or if you were using the php include, you would simply open up your xxxx.htm

file and change the text to **Get this great book for \$15 and I'll throw in free consultation!** And it will show up on all 20 pages.

By using php includes you can the various parts of your webpages on the fly. That's what the **1-top_intro-adsebse.htm** and **1-articleextra-end.htm** files are for.

You don't have to understand how they work, try to use them and experiment a little. You can create some very unique pages by applying these to your sites.

Conclusion

Most of you will be able to get your sites up and running in the first half hour. If you've never done anything like this before, it looks a lot more complicated than it is. After you figure out the first one, the rest will be a piece of cake.

If your server runs php than, you won't have any problems. The only difficulty I've run across is the proper configuration of the htaccess file.

Resources

[Content Pro Creator](#)

[Impact Pops](#) --- Sticky Note Type Unstoppable Popups

[Niche Pay Raise](#) --- Jimmy D Brown on increasing niche profits

[List and Traffic](#) --- Learn Traffic Secrets from the BEST...Jimmy D. Brown

[FREE Headline Software Package](#) ---- Learn about headlines and their creation

[Writing Reviews](#) --- A short report on writing reviews

[Ad-Injector](#) ---- This is a very cool tool. If you are going to build or use sites like these minisites, you can, with the click of mouse, insert a snippet of code or text anywhere in a file. Take a look at it, its very cheap and could be very useful to you.

[Write Articles in 30 Minutes](#) --- Send a flood of traffic to your sites with articles. If you need a hand writing articles, this is the perfect solution.

Niche Health Products Mini-Sites
Uploading and Customizing